

Dear Sponsor

Please see below hole sponsorship options for the Alistair Cohen Golf Day to be held at Blair Atholl Golf Estate.

We have been fortunate enough to have a Title Sponsor secure their position with us, World Sports Betting.

Unfortunately no industry competitors will be able to secure further sponsorships on the day due to our agreement with WSB.

### **Premium Location Sponsorship:**

Gold Sponsor	R50'000.00
Silver Sponsor	R30'000.00
Club House drive	World Sports Betting
Putting Green	R15'000.00
Driving Range	R15'000.00
Caddy Overalls	R 7'500.00
18 <sup>th</sup> Green	World Sports Betting

### **Hole Sponsorship**

1 <sup>st</sup> Hole	Par 5	R15'000.00	10 <sup>th</sup> Hole	Par 5	R10'000.00
2 <sup>nd</sup> Hole	Par 4	R10'000.00	11 <sup>th</sup> Hole	Par 3	R10'000.00
3 <sup>rd</sup> Hole	Par 3	R10'000.00	12 <sup>th</sup> Hole	Par 4	R10'000.00
4 <sup>th</sup> Hole	Par 4	R10'000.00	13 <sup>th</sup> Hole	Par 5	R10'000.00
5 <sup>th</sup> Hole	Par 5	R10'000.00	14 <sup>th</sup> Hole	Par 4	R10'000.00
6 <sup>th</sup> Hole	Par 3	WSB	15 <sup>th</sup> Hole	Par 4	R10'000.00
7 <sup>th</sup> Hole	Par 4	R10'000.00	16 <sup>th</sup> Hole	Par 4	R10'000.00
8 <sup>th</sup> Hole	Par 3	R10'000.00	17 <sup>th</sup> Hole	Par 3	R10'000.00
9 <sup>th</sup> Hole	Par 4	R10'000.00	18 <sup>th</sup> Hole	Par 5	WSB



## **Gold Sponsor**

Our Gold Sponsor option is available for 1 corporate to fill this spot. The Gold Sponsor will be referred to as 'Official Sponsor'

The Gold Sponsor package includes the following;

- 2 branded Holes
- Caddies overalls (branded material decal pinned to back and front of overall)
- 2 Pull ups in the Dinner / Prize-Giving room
- Logo (made to ratio) on the Step and Repeat banner wall
- Company branded item in the Golfers welcome pack

## **Silver Sponsor**

Our Silver Sponsor option is available for 2 corporates to fill this tier of sponsorship and will be referred to as "Official Partner"

The Silver Sponsor package includes the following;

- 1 Branded hole
- 2 Pull-ups in the Dinner / Prize-Giving room
- Logo (made to ratio) on the step and repeat banner wall
- Company branded material in the Golfers welcome pack

## **PAR 3 & PAR 5 Hole sponsors**

These are our competition holes, boasting some of the most beautiful holes on the course. We are looking for prizes for closest to the pin and long drive holes together with the hole sponsorship.

## **Golf Day coverage**

We are fortunate to have the event covered and will feature on Breeding to Win on Tellytrack allowing for Maximum exposure for your brand.

We have 3 photographers who will be doing their rounds on the course. Premium sponsors will enjoy the luxury of having their holes covered and all images will be put onto disc post the event.

